

THE COLOR CODED LIFE



THESE PRICES ARE AS OF MARCH 2020. SUBJECT TO CHANGE AFTER THAT.

FIRST STEPS + TIMELINE

PAYMENT INDICATES YOU ACCEPT
THESE TERMS BELOW.

Once you pay, please email
me at

AMANDA@THECOLORCODEDLIFE.COM.

I will then send you the list
of items I need in order to
begin.

You can gain a head start by
using the list at the end of
this packet to begin sending
information.

The timeline depends on the
current number of clients +
rush fee clients.

However, expect 10 business
days between payment and
completion of the first draft
of your items except for
cover letters.

Expect 5 business days for
those.





DESCRIPTION

A resume redo is where I will completely overhaul your resume. This includes streamlining job descriptions, shortening the length, and making it stand out. It also includes the Dream Job Survey.

You will have access to the new file I create so you can adapt the resume as you move along your career.

First, I look at how can we make the best first impression. This will depend heavily on the field it's being used for, but there are ways to ensure an excellent first look, no matter what the industry.

Next, I will review someone's tenure in an industry. If it's relevant to the field they are applying to, I analyze how best to showcase their time in the field. If it's not relevant, then I look at how we can reword past jobs to highlight their transferable skills.

After that, I focus on streamlining the text under the roles you've performed in the past. Not only does this help to better showcase what you've done, but I also use it to share what you can bring to the table. I always make sure to do it in as few words as possible so this message doesn't get lost (this is where my law school training kicks in!)

Unless someone has been in a field 10 years or more, I (usually) try to keep the information on one page.

I always ask clients to send me either the roles they plan to apply to or their dream jobs. I use this information to not only see what the companies are looking for, but also to research similar job descriptions to incorporate some of the same style of language, skills, etc, into the resume.

Speaking of skills, they come next, and I again look at the descriptions of desired skills for potential jobs as well as the skills used in your previous roles to list the most important and relevant ones.

Then, I revamp any objective/summary portion into a Highlights section before finally focusing on the resume's design. I make sure to tailor it to the industry/role. (i.e. more creative jobs get more creative resumes while more traditional roles get more traditional resumes -but with some flair!)

TURNAROUND TIME

Up to 10 business days,
but usually less than a
week.

COST

\$185

[CLICK HERE TO
PURCHASE](#)



DESCRIPTION

It can be hard to try and make your LinkedIn profile stand out and grab the attention of potential employers.

My clients have a 94% success rate of landing a new job within one month or less of me redoing their LinkedIn.

I go through each step listed on the previous page for a Resume Redo before also completing the following:

- Crafting a new headline using keywords to get you noticed
- Creating a compelling summary, again with useful keywords.
- Rewording job descriptions to make sure your skills are evident.
- Adding in certifications, volunteer work, etc. that may not fit a resume.
- Including more skills within skills subsection.
- Finding and sourcing new background images

TURNAROUND TIME

Up to 10 business days,
but usually less than a
week.

COST

\$265

CLICK HERE TO
PURCHASE



Cover Letter Redo

DESCRIPTION

If you feel like your cover letter isn't conveying how much you want the job or how well qualified you are for it, then let me redo it so you can land your dream job.

First, I research the company as well as the role you're applying for there.

I then craft a compelling pitch, highlighting your experience, talents, and skills along with why they would be a fantastic employer.

Cover letters are \$90 for the first one and \$45 for each subsequent letter.

TURNAROUND TIME

Up to 5 business days, but usually less.

COST

\$99

For 1st cover letter

\$49

Each subsequent cover letter

\$240

5-pack of cover letters
(\$55 savings)

\$470

10-pack of cover letters
(\$70 savings)

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[CLICK HERE TO PURCHASE SINGLE COVER LETTER](#)

[CLICK HERE TO PURCHASE COVER LETTER 5-PACK](#)

[CLICK HERE TO PURCHASE COVER LETTER 10-PACK](#)



DESCRIPTION

TURNAROUND TIME

This package generally takes the same amount of time as the original, separate items.

COST

3 Cover Letter Package

\$360
(\$62 savings)

5 Cover Letter Package

\$440
(\$80 savings)

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Want the Resume Redo + Cover Letters?

This package combines all the Dream Job Survey, the Resume Redo, and a 3 or 5 pack of cover letters.

3 cover letter package includes:

- Dream Job Survey (\$40 value)
- Resume Redo (\$185 value)
- 3 Cover Letters (\$197 value)

Total value = \$422 **Cost = \$360** (\$62 savings)

CLICK HERE TO PURCHASE

5 cover letter package includes:

- Dream Job Survey (\$40 value)
- Resume Redo (\$185 value)
- 5 Cover Letters (\$295 value)

Total value = \$520 **Cost = \$440** (\$80 savings)

CLICK HERE TO PURCHASE



DESCRIPTION

Not interested in cover letters, but want your resume and LinkedIn to stand out from the crowd?

This package provides the Dream Job Survey to help guide you along with overhauling both your resume and LinkedIn.

Package includes:

- Dream Job Survey (\$40 value)
- Resume Redo (\$185 value)
- LinkedIn Redo (\$265 value)

Total value = \$490

Total Cost: \$435 (\$55 savings)

CLICK HERE TO
PURCHASE

TURNAROUND TIME

This package generally takes the same amount of time as the original, separate items.

COST

\$435
(\$55 savings)

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DESCRIPTION

Just feel completely stuck and want some help throughout the entire process?

This package combines all of the previous packages, plus bonus services to ensure you feel empowered, excited, and ready to land that dream job!

Package includes:

- Dream Job Survey (\$40 value)
- Resume Redo (\$185 value)
- LinkedIn Redo (\$265 value)
- 5 Cover Letters (\$295 value)
- 2 months of Coaching Calls and On Demand Support (\$600 value)

Total value = \$1,385 **Total Cost = \$1,025 (\$360 savings)**

TURNAROUND TIME

This package is for a 6 week total process.

COST

\$1,025
(\$360 savings)

[CLICK HERE TO
PURCHASE](#)

ITEMS NEEDED IF YOU'VE BOUGHT THE RESUME &/OR LINKEDIN REDO

01. DREAM JOB SURVEY

I will send you the link upon payment.

This is **OPTIONAL** but can be fun for people to figure out where they are looking to go if they aren't sure.

0.2 NEXT, SEND OVER

(A) Your current resume
(if you have one)

(B) Your current LinkedIn link
(again, if you have one)

EMAIL ALL OF THIS TO
AMANDA@THECOLORCODEDLIFE.COM

0.3 PLEASE SEND THE FOLLOWING

If any of the following below is **NOT** covered by your resume or LinkedIn, please send it over.

Remember - **MORE** information is always better, so do not worry about writing too much, even if you aren't sure it's relevant.

BASICS

- Name
- Email You Want Used
- Phone Number You Want Used

SPECIAL SKILLS

- Certifications
- Foreign languages
- Software or programs you use regularly

EDUCATION

- University
- Degree
- Major
- If you were summa, magna, or cum laude

FOR THE JOBS

- Your Title
- Company Name
- Years You Worked There
- Job Duties & Accomplishments (EX: You increased sales by \$70,000)

VOLUNTEER/ LEADERSHIP WORK

- If you have any. If not, that's fine.

MISC

- Anything else you think may or may not be relevant.
- The more info you can send me, the better.

This doesn't need to be fancy or look good, I just need the information.

0.4 LAST BUT NOT LEAST

I'll need you to search out some potential roles (and you can feel free to use my feedback from the survey to help with that and do it later), and send me their links.

They do not have to be roles that you want to get right now - just roles whose descriptions make you want to work for them.

This helps me to create a resume that targets jobs that you'll love.