

WORKSHEET TO UP YOUR

# LINKEDIN GAME

**IMITATION IS THE MOST SINCERE FORM OF FLATTERY**



Define the industry or industries you want to stay in or want to move to: \_\_\_\_\_  
\_\_\_\_\_

If you're not sure where to start, then search using job titles of potential jobs, descriptive words for potential career fields and/or companies that you love.



What do these profiles have in common?

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Are they written in first person or third person?

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What are your favorite aspects of these profiles?

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### SHOWCASE YOUR PERSONALITY



How much personality is appropriate for your current or dream job? \_\_\_\_\_

\_\_\_\_\_



Have you had something published or done a tutorial for YouTube? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



Are there any awards from college or beyond that you can highlight? \_\_\_\_\_

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Are there some unique interests you could highlight?

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### DRESS FOR THE JOB YOU WANT



What type of picture do people in your field use? Is it more informal or formal? \_\_\_\_\_

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What type of information do they include? Are there videos or pictures of projects? Could you include something like this?

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\_\_\_\_\_

### UTILIZE YOUR FRIENDS



Search your college or university for people you knew



See what organizations and groups your friends are in. Did/do you belong to any of those in the real world?



Search for LinkedIn groups with similar interests